



CYCLE, SAIL

OR WALK TO PROTECT AND

RESTORE THE SOLENT



THE SOLENT WAVE

SATURDAY 21 JUNE 2025





INTRO – THE SOLENT WAVE

The Solent Wave is a great day out for all. Whether you want to cycle, sail or walk, it's a fun way to raise vital funds to protect and restore marine life in the Solent.

Cycle from London to the Solent along some of the most charming cycling routes in the UK, sail or boat around the Solent with **James Harayda** or take a nature walk through the stunning landscape of Chichester Harbour with friends and family, the day has something for everyone. Come and meet some of the team from Blue Marine Foundation and the **Solent Seascape Project** and find out more about our conservation work over a delicious Climpson and Sons coffee on your walk or at the BBQ at The Boat House in Chichester Marina at the end of the day.

"The Solent has been the home of Gentoo Sailing Team for 5 years, so I'm really excited to invite you to come and join us for The Solent Wave as we sail from Bramble Bank to Chichester Marina in support of Blue Marine Foundation and the Solent Seascape Project. I look forward to seeing you on the water soon!"

JAMES HARAYDA (SKIPPER OF THE IMOCA 60, GENTOO) BLUE MARINE AMBASSADOR



Photo: Shaun Roster

INTRO – THE SOLENT SEASCAPE PROJECT

The Solent Seascape Project is the first of its kind in the UK to initiate seascape scale restoration to address these declines.



The Solent waterway is a complex network of harbours, islands, estuaries and sandbanks that is home to an astounding array of wildlife and habitats, such as seagrass meadows, saltmarshes and globally renowned seabird nesting sites. But important habitats across the area are being lost, and the biodiversity they support is in decline.

the region from a degraded state to a naturally expanding, connected and productive ecosystem.

The Solent Wave is an opportunity not just to enjoy a day out at one of the most beautiful natural seascapes in the country, but to make a contribution to its protection and future well-being. To register below, choose which kind of involvement suits you best – and join the waterfront party to help save our seascape!

A consortium of ten partner organisations, the Solent Seascape Project has been endorsed as an official United Nations Ocean Decade Action. Its long-term vision is to transform

Photo: Paul Adams



FUNDRAISING

Funds raised through The Solent Wave will go towards Blue Marine and the Solent Seascape Project, to protect and restore marine life.

Blue Marine is an ocean conservation charity dedicated to restoring the ocean back to health, by addressing overfishing, one of the world's biggest environmental issues, creating Marine Protected Areas, restoring vital habitats and establishing new models of sustainable fishing. Blue Marine's mission is to ensure effective protection of at least 30% of the world's ocean and sustainable management of the entire ocean by 2030. Our oceans play an integral role in fighting climate change but are under threat and need our help.

[SEE MORE](#)



CYCLING

- Detailed route info, maps, GPS data & route profiles
- Mid-ride coffee stop
- Post-ride celebratory BBQ, with children eating free
- Professional on-ride support & guidance from our expert ride leaders
- Speed groups to suit all rider abilities
- Support vehicle(s) & qualified mechanics
- Medical support
- Luggage transfer to finish
- Return transfer to London for you and your bike
- All necessary on-ride snacks, drinks & energy products
- Exclusive Blue Marine cycling jersey

FEE: £275

FUNDRAISING
£750
PER PERSON



SAILING

- Detailed route info with meeting points and times across the Solent
- Led by James Harayda, Gentoo Sailing
- Support RIBs
- 50 free overnight berths at Chichester Marina on a first come, first served basis
- Optional post-ride celebratory BBQ with children eating free
- Optional exclusive Blue Marine sporting T-Shirt

FEE: £100

FUNDRAISING
£500
PER PERSON





SAILING ROUTE



- Starting Point 12:00 4W
– Ancasta: 50°47.340'N
1°14.591'W, East of Brambles
Bank
- Gate 1: 13:00 South of
Gilkicker Point
- Gate 2: 13:30 South of Horse
Sand Fort
- Gate 3: 16:00 Chichester Bar:
50°46.034'N 0°56.245'W
- Finishing Point: 17:00
Chichester Marina

WALKING

- Free participation
- Detailed route info
- Different length routes available
- Mid route coffee stops
- Local volunteers from HIWWT along the route to provide info on the natural habitats and species
- A nature bingo activity for kids
- 50 complimentary parking spaces at Chichester Marina on a first come, first served basis
- Optional post-ride celebratory BBQ with children eating free
- Optional exclusive Blue Marine sporting T-Shirt

FEE: FREE

FUNDRAISING

£50

PER PERSON
(CORPORATES
£150)

Photo: Paul Adams

WALKING ROUTE





SPONSORSHIP





Photo: Tom Austin



HEADLINE SPONSOR – £100,000

Headline Sponsor will feature across all event assets and communications and have the most prominent presence at all three parts of the event, cycling, sailing and walking.

- Media – Videography, Photography, Film
- Departure/Arrival Arch
- Banners
- Cycling Jersey & The Solent Wave T-shirt
- The Solent Wave pennant flag
- Nature Activity Pack
- Website and promotional materials
- Dedicated Social media posts
- Press
- Limited places on James Harayda's Gentoo Sailing Boat
- Dedicated volunteer day for company employees in the Solent with Blue Marine's project team
- 4 complimentary places for cycling London to Solent

CYCLING SPONSOR – £40,000



Cycling Sponsor will feature across all cycling event assets including the highly sort after custom designed cycling jersey.

- Cycling Jersey
- Media – Videography, Photography, Film
- Departure/Arrival Arch
- Banners
- Website and promotional materials
- 2 complimentary places for cycling London to Solent

SAILING SPONSOR –

£30,000

Sailing Sponsor will feature across all sailing event assets, including the Solent Wave yacht pennant.

- The Solent Wave T-Shirt
- Media – Videography, Photography, Film
- The Solent Wave pennant flag
- Banners
- Website and promotional materials
- 1 dedicated Blue Marine team member to join you on your boat for the day



WALKING SPONSOR –

£30,000

Walking Sponsor will feature across all walking event assets, including the custom Nature Bingo Activity Pack for all walking participants.

- Nature Bingo Activity Pack
- Media – Videography, Photography, Film
- Banners
- The Solent Wave T-Shirt
- Website and promotional materials

Photo: Paul Adams

BLUE AND SOLENT IN THE NEWS



Photo: Amelia Windsor
© Tom Austin



Photo: Eddie Jordan
© Jonathan Bond

LONDON TO MONACO BIKE RIDE

2 BILLION

Total global media reach
Over the last 6 years (FREUDS)

37.5 MILLION

Total editorial reach (2023)

SOLENT SEASCAPE PROJECT SEAGRASS REPORT

33.2 MILLION

Total editorial reach (2023)



Photo: Princess Eugenie and James Blunt
© David Churchill



INTERNATIONAL PRESS AND MEDIA COVERAGE

BOAT
International Media

Forbes

nice-matin

HELLO!



Daily Mail

PA Press
Association

Evening **Express**

OK!

monaco-matin

SYL
SUPERYACHTLIFE

itv

blue&green
tomorrow

METRO



Evening Telegraph
Dundee Born and Read

Belfast Telegraph

monacolife net

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