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TOIO, the Italian brand of nautical clothing, is proud to be named as the official clothing partner to the RS Elite International Grand Prix, to be hosted by the Royal Yacht Squadron from 9-12 July 2020

The regatta collection is now available online

<https://toio-cowes.co.uk/shop/rs-elite/special-collection/>

TOIO design, conceive and deliver cutting-edge sailing & yachting performance clothing. Their collection is characterized by elegant lines and a stylish cut, combining traditional colours in the nautical world, such as dark navy, pearl white and optical greys, with a bold flash of bright orange throughout the range, suggesting the racing and innovative spirit of the brand. The materials used are the product of a passionate, four-decade long journey around the world to source only the very best from the America's Cup via the Olympic Games and World Touring Crew. Their philosophy is simple: trusted manufacture founded on Italian creativity.

TOIO's philosophy fits well with the values and characteristics of the RS Elite class, which is a modern version of the classic racing sailboat, yet redesigned for 21st century usage by competitive and experienced sailors.

Andrea Laura, creator and proprietor of TOIO, commented: "This is a hugely exciting opportunity for the brand to be partnered with the RS Elite class for their International Grand Prix 2020 hosted by the RYS in Cowes, where we have our UK flagship shop".

It is now possible to order and purchase the RS Elite collection online via the regatta website (see link above), at www.toio-cowes.co.uk or from early 2020 in the TOIO shop which is located at The Corner House, Shooters Hill, Cowes. Personalised features (such as boat name or logo) can also be added if desired for regatta purposes. The collection, chosen in close collaboration with the Event Organisers, includes the innovative "Boom" jacket in Primaloft, the classic "Team" jacket, the practical "Team" vest, the "Bay" polo, the "Hobart" technical shorts and more.

Up to 60 boats are expected in Cowes for an event that will combine the annual UK National Championship with an International Invitational Regatta for overseas RS Elite owners. Prior to this, RS Elites will be seen competing at the Whitsun Regatta at Hayling Island Sailing Club from 23-25 May 2020, the open series at Strangford Lough Yacht Club in Northern Ireland in May-June 2020 and at the Southern Area Championship on 27-28 June, again at Hayling Island.

Regatta Director and Cowes Fleet Captain Charlie Egerton-Warburton commented: "We are absolutely thrilled to announce Toio as our official regatta clothing partner. As an international company headquartered in a country where there is a growing fleet of RS Elites, yet with a local presence also in Cowes, Toio is the ideal fit for what will be a milestone event, namely the first international and, we expect, largest ever gathering of RS Elites. The class has established a growing presence in Cowes since it held a highly successful National Championship at the Royal Yacht Squadron back in 2012 and we are really looking forward to welcoming competitors from all around the world again next year."