



Racing Begins, Development Continues for INEOS TEAM UK



INEOS TEAM UK's challenge for the 36th America's Cup in Auckland, New Zealand, begins in earnest tomorrow with the PRADA Cup, the Challenger Selection Series.

The first two Round Robins in the PRADA Cup will be the first opportunity for INEOS TEAM UK to test the developments and modifications made to BRITANNIA in racing conditions since the frustrating December America's Cup World Series.

Speaking ahead of the opening day of racing INEOS TEAM UK Team Principal and Skipper Sir Ben Ainslie said:

"The team has been working flat out since the World Series and we think we have improved a lot from where we were. We have brought a lot of new parts online

including a new rudder, new rudder elevator, new mast, new mainsail, and new headsails. Then alongside that we have made modifications to our foils, to the aero package on our hull and we have changed the systems inside the hull. We knew our development from the World Series would have to be significant and we have certainly been busy.

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Belstaff BRITANNIA Collection Offer



With the Britannia collection, Belstaff has combined classic shapes and technical fabrics to ensure the team are fittingly equipped, whatever the weather. That means durable fabrics and plenty of layering options, as well as the details that make this collection unique to INEOS TEAM UK – built for life, and ready to meet every challenge.

Now, with thanks to Belstaff, our fans can enjoy an **exclusive 30% off offer** on the team's official BRITANNIA Collection!

Use code ITUK30 at checkout.

[SHOP BELSTAFF NOW](#)

America's Cup Match Racing 101



[Watch Now | America's Cup Match Racing 101](#)

Ahead of the PRADA Cup educate yourself on America's Cup match racing as INEOS TEAM UK Rules Advisor and former World Champion Matt Cornwell gives you the 101, explaining the key principles, rules and some of the dark arts of America's Cup racing.

History of the British Challenge



[Watch Now | History of the British Challenge](#)

Show your support with Henri-Lloyd



Show your support and be a part of the team with the new Henri-Lloyd x INEOS TEAM UK merchandise collection.

Featuring innovative materials, the collection includes key on and off-shore items as worn by Skipper Ben Ainslie and the team during their day to day America's Cup duties.

[SHOP HENRI-LLOYD NOW](#)



Courses of the Cup with Giles Scott



[Watch Now | Courses of the Cup with Giles Scott](#)

Exclusive Coffee Discount



Courtesy of INEOS TEAM UK's official coffee supplier, Winchester Coffee Roasters, enjoy a **20% discount** on all coffee purchases now!

Use code **IneosTeamUK20** at checkout. Voucher code valid on all coffee purchases at www.winchestercoffeeroasters.co.uk until 31st March 2021.

PRADA Cup Schedule

RACE PAIRINGS



PRADA CUP
AUCKLAND, NEW ZEALAND



ROUND ROBIN	RACE	TEAM 1	VS	TEAM 2	DATE
ROUND ROBIN 1	RACE 1	NYTC AMERICAN MAGIC	V	INEOS TEAM UK	JAN 15
	RACE 2	INEOS TEAM UK	V	LUNA ROSSA PRADA PIRELLI	JAN 16
	RACE 3	LUNA ROSSA PRADA PIRELLI	V	NYTC AMERICAN MAGIC	JAN 16
ROUND ROBIN 2	RACE 1	INEOS TEAM UK	V	NYTC AMERICAN MAGIC	JAN 17
	RACE 2	LUNA ROSSA PRADA PIRELLI	V	INEOS TEAM UK	JAN 17
	RACE 3	NYTC AMERICAN MAGIC	V	LUNA ROSSA PRADA PIRELLI	JAN 17
ROUND ROBIN 3	RACE 1	INEOS TEAM UK	V	NYTC AMERICAN MAGIC	JAN 22
	RACE 2	LUNA ROSSA PRADA PIRELLI	V	INEOS TEAM UK	JAN 23
	RACE 3	NYTC AMERICAN MAGIC	V	LUNA ROSSA PRADA PIRELLI	JAN 23
ROUND ROBIN 4	RACE 1	NYTC AMERICAN MAGIC	V	INEOS TEAM UK	JAN 23
	RACE 2	INEOS TEAM UK	V	LUNA ROSSA PRADA PIRELLI	JAN 24
	RACE 3	LUNA ROSSA PRADA PIRELLI	V	NYTC AMERICAN MAGIC	JAN 24

SEMI-FINAL
FIRST TO WIN
4 RACES

JAN 29 -
FEB 02

FINAL
FIRST TO WIN
7 RACES

FEB 13 -
FEB 22



CHALLENGER TO THE 36TH AMERICA'S CUP PRESENTED BY PRADA

[Download Now](#)



INEOS



GRENADIER



INEOS TEAM UK, East St, Southsea, Portsmouth PO1 2JJ